



# AX-200



Innovation through experience

## Professional power and unrivalled value at the point of sale for today's retailer



- *Simple to use*
- *Fast, silent printing*
- *15 departments expandable to 24*
- *4 line 25 character operator display*
- *58mm alphanumeric receipt and audit printer*

**SMART SYSTEMS THAT DO MORE - COST LESS**  
**GELLER ELECTRONIC CASH REGISTER TERMINALS**

## Amazing value, good looking and reliable, the AX-200 provides cost effective control for today's busy trading environments.

While its low price makes the AX-200 an attractive choice for the smaller business, its high specification and superb performance make it equally popular in larger organisations and busy locations.

### Displays

The 4-line 24 character alphanumeric operator display describes all items by name and gives user-friendly prompts to ease and speed service. The single-line LED turret display can be rotated to the best viewing position for the customer.

### Drop and Load Silent Printer

The AX-200's drop and load printer, with separate 58 mm thermal receipt and audit rolls, simplifies and speeds paper roll changes and eliminates the possibility of paper jams. There is no ribbon to replace or fade, so receipts of the same exceptional clarity are produced every time. There is a 5-line header message for your company details and VAT number and a 5-line footer for your sales or thank you message.

### Clerk Interrupt

5 clerks can use the AX-200 concurrently to avoid queue build-ups. If a clerk leaves an unfinished order on the display, it is automatically stored if another clerk uses the machine and brought back when the original clerk enters their ID number. To make the operation of the clerk interrupt system easier the clerks can have individual buttons on the keyboard.

### Powerful Management Reporting

A choice of thirteen management reports is available daily and periodically to provide the information you need to control your business. Five Display Only reports (flash reporting) are also available.

### Geller Sales Manager Software

The AX-200 can be supplied with the David Sales Manager software which controls all aspects of programming. David also collects and consolidates trading information from all AX-200s in the business (in-house or at remote sites) and presents it in easy-to-read reports for management.

### Specification:

Power consumption 70 watts maximum  
Memory back up approx. 700 hours.  
Dimensions: Width: 410 mm Depth: 415 mm  
Height: 140 mm - Weight: 9.5 kg.

**Available to buy or rent with full maintenance cover.**

**All machines supplied fully programmed and customised to your requirements.**

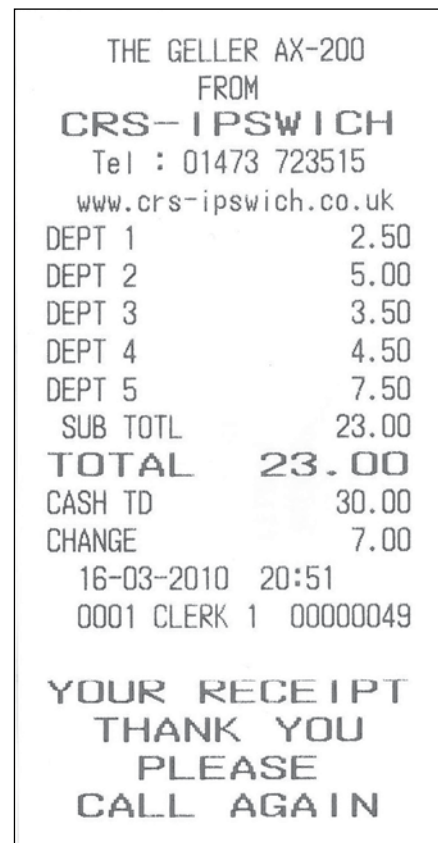


[www.crs-ipswich.co.uk](http://www.crs-ipswich.co.uk)

The information given in this leaflet is subject to change without notice and does not represent a commitment on the part of CRS-Ipswich

### Some of the many important features :

- 40 Clerks by programmable ID number
- Compulsory Clerk ID
- 5,000 Price Look Ups
- 15 Departments as standard with more departments available as a programmable option.
- Training mode for new staff
- RS-232 communication port for connection to a PC.
- Password protection for X and Z reports
- Cash lift alarm warns when money in drawer reaches a pre-programmed amount
- Heavy-duty metal cash drawer with 8 coins and 4 notes.



### About CRS-Ipswich

CRS is a family run business that has been supplying cash registers & EPOS systems for over 35 years to businesses throughout Suffolk, North East Essex & South Norfolk. For over 30 years we have been a Geller dealer.

### Showroom :

94 Rushmere Road,  
Ipswich, IP4 4JY.

Tel : 01473 723515

Fax : 01473 405631

[sales@crs-ipswich.co.uk](mailto:sales@crs-ipswich.co.uk)