



Innovation through experience

# ML-790



**The ML-790 meets your needs at the retailing point of sale -  
reliably, sensibly, affordably**



**The ML-790 can operate**

- **Completely stand-alone**
- **As part of a multi-terminal Epos system**
- **Or linked to Geller back office software for increased power**

**SMART SYSTEMS THAT DO MORE - COST LESS**  
**GELLER ELECTRONIC CASH REGISTER TERMINALS**

- Multi-line Operator LCD Screen
- 2-Line Customer Pole Display
- Choice of Flat or Raised Button Keyboard
- 2-Station 58 mm Thermal Printer, Fast, Silent Printing (65 mm per second)
- Scanning with choice of Hand-Held or Presentation Scanner
- Shelf Edge Labels
- Easy Product Name/Price Change
- Built-in Inventory with Re-order Levels (no PC needed) or Full Stock Control via Geller back-office software
- Mix and Match/Multi-Buy Promotions with programmable start and end dates
- Low Order Warning
- PC-like Reports for Stand-Alone Systems include Best/Worst Sellers and Re-Order by Supplier
- 60,000 Price Look Ups as standard
- Scroll Back/Error Correct and/or Voids
- Operator Interrupt (several customers can be served at the same time)
- Customer Hold (avoids queue build-up)
- Floating Operator (sales can be started on one ML-790 and finalised on another)
- Credit Accounts
- Management Control of Security Sensitive Operations
- Scrolling Advertising Message on Customer Display between Sales
- Age Verification for cigarette and alcohol sales
- Up to 16 ML-790s can be linked to each other by Ethernet
- Graphic Logo
- Electronic Journal

### The multi-line screen makes serving easy

The display screen can be tilted and the contrast adjusted to avoid glare and reflection.

### Descriptive customer display

The fully adjustable 2-line alphanumeric customer display shows purchases as they are entered and can be viewed by the customer from the rear or either side. An advertising message can scroll across the display between sales.

### Silent, fast, thermal printing

The twin thermal alpha-numeric printers operate at 13 lines per second. Your company logo can be printed on each receipt. With no ribbon to replace or fade, receipts of the same exceptional clarity are produced every time.

### Scale link for accurate, speedy service of weighed items

The ML-790 can operate in conjunction with the OZ scale. Items weighed on the scale are automatically priced and registered on the ML-790. You can choose to have preset buttons on the ML-790's keyboard for weighable items - say, apples. Pressing the 'apples' button displays the different types of apple on the multi-line screen. Cursor to the item being weighed and the price and weight appear in the display and on the receipt and audit roll.

### Training Mode

Allows an operator training at any time during the working day under manager control.

**Available to buy or rent with full maintenance cover.**

**All machines supplied fully programmed and customised to your requirements.**



[www.crs-ipswich.co.uk](http://www.crs-ipswich.co.uk)

The information given in this leaflet is subject to change without notice and does not represent a commitment on the part of CRS-Ipswich

### Multi buy/Mix and Match

Items can be discounted when a certain quantity is bought. These items can be entered or scanned in any order and the discount deducted automatically when the correct quantity is reached. Mixed item promotional offers can be created - such as 3 for the price of 2 or buy 1 get 1 free.

### Stand-alone scanning with built-in stock control

Where there are simple stock control requirements, the ML-790 can be a complete stand-alone system. Ideal for retailers who want the benefits of a scanning system but without the cost and sophistication of a PC-based system.

### Inter-register communication

Where there are several sales points, ML-790s can be linked to each other. Information - for example, new products or price changes - entered onto one ML-790 are sent automatically to the other ML-790s in the system. In the other direction, sales data from all the ML-790s in the business can be consolidated onto one ML-790 for easy management reporting.

### Scanning with back office stock control

Your system's flexibility and power can be increased by linking the ML-790s at the points of sale to a back office PC that can be in-house or located remotely. Two simple to use software packages have been specifically developed to increase the performance and power of the ML-790 system.

### Specification:

Power consumption 40 watts maximum  
Dimensions: 360mm(W) x 438mm (D) x 199mm(H)  
Weight: 13.2 kg.

### Hardware Options :

- Magnetic ibutton reader for clerks

**Two simple-to use software packages have been specifically developed to increase the performance and power of your ML-790 system : -**

### Geller Sales & Management Software

David Sales Manager controls all aspects of programming and enables you very simply to change prices and product names. David collects and consolidates trading information from all ML-790s in the business (in-house or at remote sites) and presents it in easy-to-read reports for management.

### Geller Stock Control Software

Single or multi-site SuperStock retailing software is widely used where full inventory control and purchase ordering are required. Powerful, management reporting, customised to your needs, improved margin control and reduced operating costs are just a few of SuperStock's many benefits.

### About CRS-Ipswich

CRS is a family run business that has been supplying cash registers & EPOS systems for over 35 years to businesses throughout Suffolk, North East Essex & South Norfolk. For over 30 years we have been a Geller dealer.

### Showroom :

94 Rushmere Road,  
Ipswich, IP4 4JY.

Tel : 01473 723515

Fax : 01473 405631

[sales@crs-ipswich.co.uk](mailto:sales@crs-ipswich.co.uk)